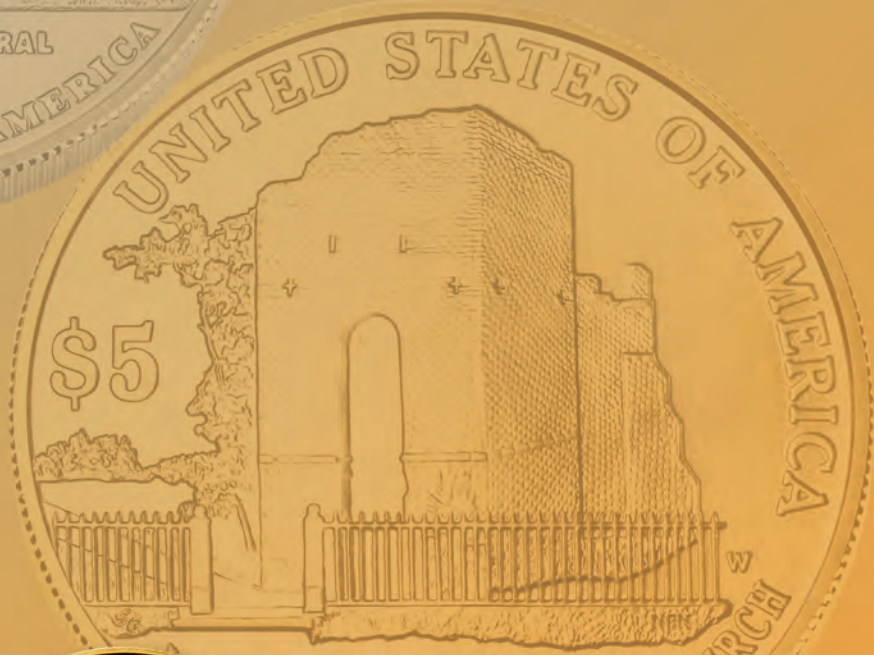
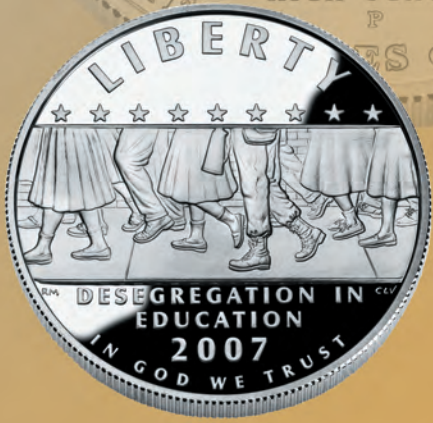
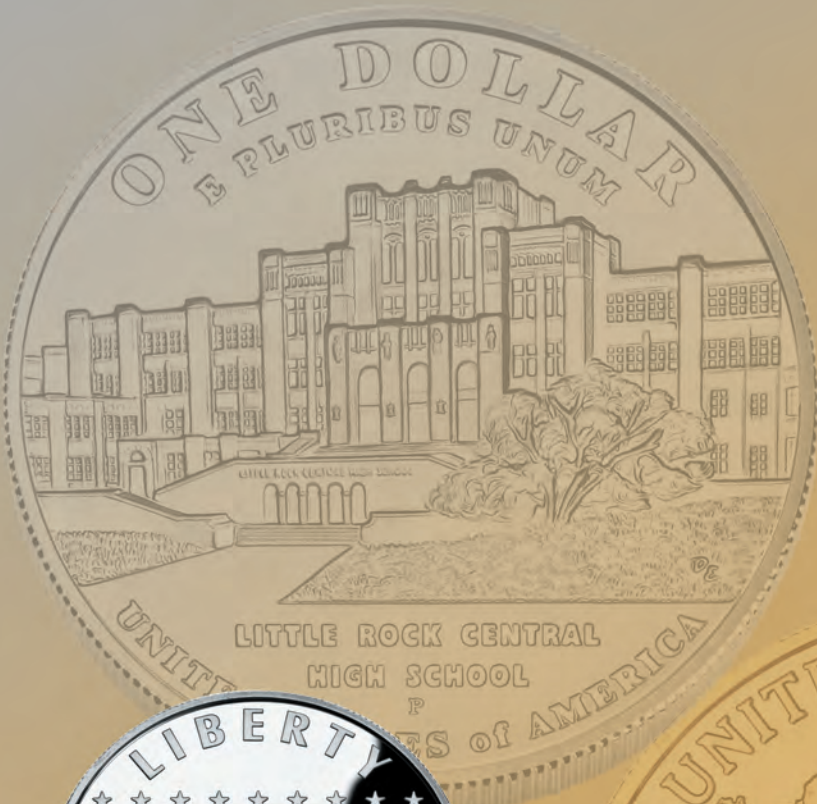


# FY2007

## 4th Quarter Financial Report of the United States Mint

### *Commemorative Coin Programs*



## **PROGRAM-WIDE SUMMARY**

Modern commemorative coins authorized by Congress and produced by the United States Mint date from the introduction of the George Washington 250th Anniversary Half-Dollar in 1982. Congress has authorized a total of 52 commemorative coin programs through 2009, honoring people, places, events and institutions of significance in American history and culture. Surcharges from the sales of these coins help fund a variety of organizations and projects that benefit the community at large. United States Mint commemorative coin programs have collected approximately \$461 million in surcharges over the past 25 years for many worthy recipient organizations.

Commemorative coins are beneficial to numismatic enthusiasts and the recipient organizations, but they also reaffirm the history of our Nation. To ensure that commemorative coin programs reap the benefits of the reforms of 1996, the United States Mint must continue to execute and oversee these coin programs in a conscientious, prudent and business-like manner.

## **FINANCIAL REPORTING**

The matching funds criterion established by the Commemorative Coin Reform Act of 1996 (CCRA), as amended by Title II of Public Law 108-15 (April 23, 2003), requires commemorative coin programs to link public funding of special projects to private support by requiring recipient organizations to show receipts of donations from private sources “in an amount that is equal to or greater than the total amount of the proceeds of such surcharge derived from the sale of such numismatic item.” The CCRA makes commemorative coin program recipient organizations partners in bearing the risks of commemorative coin programs, and it assures that the United States Mint recovers its cost of operating such coin programs.

The estimated program margin is total net revenue minus net operating cost less surcharges collected. This quarterly interim analysis was prepared using the accrual basis of accounting.

### **2007 Jamestown 400<sup>th</sup> Anniversary Commemorative Coin Program**

*Public Law 108-289, signed August 6, 2004*



Legislation signed into law authorized a commemorative coin program honoring Jamestown, the first permanent English settlement in America. This is a two-coin program with a gold \$5 coin and a silver dollar. Designs for both coins were approved by the Secretary of the Treasury on May 25, 2006, and coin sales began on January 10, 2007. The coins have a maximum mintage of 500,000 silver coins and 100,000 gold coins.



The obverse of the \$5 gold coin, designed and sculpted by United States Mint Sculptor-Engraver John Mercanti, depicts Captain John Smith conversing with an American Indian; the \$5 gold reverse, designed by United States Mint Artistic Infusion Program Master Designer Susan Gamble and sculpted by United States Mint Sculptor-Engraver Don Everhart, pictures the Jamestown Memorial Church – the only remaining structure from the original settlement.



The obverse of the silver dollar, designed by recently retired United States Mint Sculptor-Engraver Donna Weaver and sculpted by Don Everhart, depicts “Three Faces of Diversity,” representing the three cultures that came together in Jamestown. The reverse of the silver dollar, designed by Susan Gamble and

sculpted by United States Mint Sculptor-Engraver Charles Vickers, depicts the three ships that brought the first settlers to Jamestown: the *Godspeed*, the *Susan Constant* and the *Discovery*.

### ***Analysis of Financial Position***

Sales of Jamestown 400<sup>th</sup> Anniversary Commemorative Coins began on January 10, 2007. Through the end of the fourth quarter of FY 2007, the United States Mint shipped a total of 348,116 coins, generating total program revenue of \$24 million. The program collected almost \$5 million in surcharges and currently shows a profit of approximately \$1.6 million. The silver dollar from this Program will also be included in the 2007 United States Mint American Legacy Collection™, scheduled for release in December 2007. The product limit is 50,000.

### **2007 Little Rock Central High School Desegregation 50<sup>th</sup> Anniversary Coin Program**

*Public Law 109-146, signed December 22, 2005*



Legislation signed into law authorized a silver dollar to commemorate the 50<sup>th</sup> anniversary of the desegregation of Little Rock Central High School in Little Rock, Arkansas, in 2007. This is the second commemorative in 2007, and it was introduced on May 15, 2007. In addition to the proof and uncirculated coins, a Little Rock Coin & Medal Set, featuring this commemorative coin and a bronze medal of the Little Rock Nine, also went on sale May 15, 2007. The coin



obverse, designed by United States Mint Artistic Infusion Program Master Designer Richard Masters and sculpted by United States Mint Sculptor-Engraver Charles Vickers, features the feet of students escorted by a United States soldier walking toward school, with a row of nine stars symbolizing the Little Rock Nine. The reverse of the coin, designed and sculpted by United States Mint Sculptor-Engraver Don Everhart, features a rendition of Little Rock High School as it appeared in 1958.

### ***Analysis of Financial Position***

Sales of the Little Rock Central High School Desegregation Silver Coin began on May 15, 2007. Through the end of the fourth quarter of FY 2007, the United States Mint shipped a total of 152,116 coins, generating total program revenue of \$5.4 million. The program collected \$1.5 million in surcharges and currently shows a profit of approximately \$140,000. This coin will also be included in the 2007 United States Mint American Legacy Collection™, scheduled for release in December 2007. The product limit is 50,000.

### **2008 American Bald Eagle Recovery and National Emblem Commemorative Coin Program**

*Public Law 108-486, signed December 23, 2004*

The final designs for the 2008 Bald Eagle Commemorative Coin Program were approved by the Secretary of the Treasury on July 3, 2007. This will be a three-coin program, including a \$5 gold coin, a silver dollar and a clad half-dollar, with mintages of 100,000 coins, 500,000 coins and 750,000 coins, respectively. Currently, this is the only program scheduled for 2008.

### **2009 Abraham Lincoln Commemorative Coin Program**

*Public Law 109-285, signed September 27, 2006*

The Abraham Lincoln Commemorative Coin Program consists of a silver coin with a maximum mintage of 500,000 coins.

The design candidates for the obverse and reverse of the silver dollar commemorating the presidency of Abraham Lincoln were developed in July-August and are scheduled to be reviewed by the Abraham Lincoln Bicentennial Commission in early October.

### **2009 Louis Braille Commemorative Coin Program**

*Public Law 109-247, signed July 27, 2006*

The Louis Braille Commemorative Coin Program consists of a silver coin with a maximum mintage of 400,000 coins.

The designs for the silver dollar commemorating the bicentennial of the birth of Louis Braille and Braille Literacy efforts were assigned to United States Mint Sculptor/Engravers and Artistic Infusion Program Artists for development in early September. The design candidates are scheduled to be reviewed by the National Federation of the Blind in mid-October.

## **MARKET-BASED RESEARCH AND PRICING FOR ALL UNITED STATES MINT COMMEMORATIVE COIN PROGRAMS**

The United States Mint is actively engaged in gathering and analyzing data gathered from focus group sessions as well as information collected through bi-monthly surveys. The purpose of gathering these data is twofold. First, customer satisfaction can be gauged relative to recent product offerings, and second, the success of future products and programs can be estimated.

It should be noted that the United States Mint also uses this information to assess overall customer response to quality, pricing and packaging, and to gain a better understanding of which products will succeed and at what price will they be most attractive to potential customers.

Focus group meetings are conducted around the country to provide input from a diverse population. They are a valuable tool for the United States Mint when considering themes, packaging and special products. These venues are used to test annual recurring products, as well as commemorative coin programs.

Commemorative coin pricing includes estimating consumer demand and costs associated with producing and selling the item.

**As of SEPTEMBER 30, 2007**

<b>2007 JAMESTOWN 400TH ANNIVERSARY</b>									
<b>Option Code</b>	<b>Description</b>	<b>Sets</b>	<b>Coins Gold Proof</b>	<b>Coins Gold Uncirculated</b>	<b>Coins Silver Proof</b>	<b>Coins Silver Uncirculated</b>	<b>Coins Clad Proof</b>	<b>Coins Clad Uncirculated</b>	<b>Surcharges At \$35,\$10&amp;\$1</b>
<b>JT1</b>	Silver Proof	212,103			212,103				\$2,121,030
<b>JT2</b>	Silver Uncirculated	75,645				75,645			\$756,450
<b>JT3</b>	Gold Proof	43,399	43,399						\$1,518,965
<b>JT4</b>	Gold Uncirculated	16,969		16,969					\$593,915
<b>AL1</b>	American Legacy-Jamestown	0	0	0	0	0	0	0	\$0
	<b>Total</b>	<b>348,116</b>	<b>43,399</b>	<b>16,969</b>	<b>212,103</b>	<b>75,645</b>	<b>0</b>	<b>0</b>	<b>\$4,990,360</b>
			<b>Tot gold</b>	<b>60,368</b>	<b>Tot silver</b>	<b>287,748</b>	<b>Tot clad</b>	<b>0</b>	
<b>Total coins</b>								<b>345,116</b>	

<b>LITTLE ROCK</b>									
<b>Option Code</b>	<b>Description</b>	<b>Sets</b>	<b>Coins Gold Proof</b>	<b>Coins Gold Uncirculated</b>	<b>Coins Silver Proof</b>	<b>Coins Silver Uncirculated</b>	<b>Coins Clad Proof</b>	<b>Coins Clad Uncirculated</b>	<b>Surcharges At \$35,\$10&amp;\$1</b>
<b>LR1</b>	Silver Proof	90,196			90,196				901,960
<b>LR 2</b>	Silver Uncirculated	38,143				38,143			\$381,430
<b>LR 3</b>	Silver Unc Coin&Medal Set	23,777				23,777			\$237,770
<b>AL1</b>	American Legacy-Little Rock	0	0	0	0	0	0	0	\$0
	<b>Total</b>	<b>152,116</b>	<b>0</b>	<b>0</b>	<b>90,196</b>	<b>61,920</b>	<b>0</b>	<b>0</b>	<b>\$1,521,160</b>
			<b>Tot gold</b>	<b>0</b>	<b>Tot silver</b>	<b>152,116</b>	<b>0</b>	<b>0</b>	
<b>Total coins</b>								<b>152,116</b>	